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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet 1 of 7

**Complete If Known**

Application Number	10/036,877
Filing Date	December 21, 2001
First Named Inventor	Scott R. Swix et al.
Group Art Unit	2811
Examiner Name	Bui, Kieu Oanh T.
Attorney Docket Number	BS01421

U.S. PATENT DOCUMENTS					
Examiner Initials *	Cite No.	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY
		Number	Kind Code <sup>1</sup> (if known)		
KB		US- 3,788,810		Bliss et al.	03-18-1974
		US- 3,886,302		Kosco	05-27-1976
		US- 4,130,633		Chomet	12-18-1978
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Sheet 2 Of 7

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**U.S. PATENT DOCUMENTS**

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KB		US- 6,818,438 B1	Howe et al.	10-08-1998	
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		EP 1162840 A2	Wilson et al.	12-2001		

**OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS**

Examiner Initials *	Cite No. 1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
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		U.S. Application No. 2003/0110497 A1 (Yassin et al., 06-2003)	
KB		International Search Report for PCT /US02/40070 A1	

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KB		"allNetDevices: - Report: Interactive TV Soon to Become Direct Marketing Tool," allNetDevices, <a href="http://www.devices.internet.com/cgi-bin/print.cgi?url=http://devices.../report_interactive.html">www.devices.internet.com/cgi-bin/print.cgi?url=http://devices.../report_interactive.html</a> , (11/16/01) pp.1-2.	
		"Liberate Technologies – Solutions," Digital Cable Two-Way, <a href="http://www.solutions.liberate.com/architecture/dc2.html">www.solutions.liberate.com/architecture/dc2.html</a> , (11/16/01) p. 1 of 1.	
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**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

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Sheet 4 of 17

**Complete if Known**

Application Number	10/038,677
Filing Date	December 21, 2001
First Named Inventor	Scott Swix
Art Unit	2811
Examiner Name	Bui, Kieu Oanh T.
Attorney Docket Number	BS01421

U. S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code <sup>2</sup> (if known)			
KB		US- 5,948,081	9/7/1999	Merriman et al.	
		US- 5,784,210	8/11/1998	Goldhaber et al.	
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KB		US- 5,892,508	4/8/1999	Howe	
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		US- 6,076,094	6/13/2000	Cohen	
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		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)	MM-DD-YYYY			
KB		WO 99 52285A	10/14/1999			
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I		WO 99 45702A	8/10/1999			
		EP 0 424 648A	2/2/1991			
KB		EP 1162840 A2	12-2001	Wilson		

Examiner Signature		Date Considered	03/03/05
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KB		US- 6,252,586	6/26/2001	Freeman	
		US- 5,661,516	8/1997	Carles	
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		US- 5,758,257	5-1998	Herz	
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[illegible]

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KB		www.actv.com, Screen Print, 10/8/2000	
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Examiner Signature		Date Considered	03/03/05
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